

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant : Russell M. Krapf

Group Art Unit 2611

Appl. No. : 09/608,819

Filed : June 30, 2000

For : SYSTEM FOR DISPLAYING VIDEO
DATA HAVING A PROMOTION
MODULE RESPONSIVE TO A
VIEWER PROFILE TO ENTICE A
VIEWER TO WATCH A PREMIUM
CONTENT

Examiner : Ngoc K. Vu

AMENDMENT AND RESPONSE TO JUNE 15, 2005 FINAL OFFICE ACTION

Mail Stop AF
U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the June 15, 2005 Final Office Action, Applicant requests the Examiner to reconsider the above-identified patent application in view of the following amendments and remarks.

Amendments to the Claims: Begin on page 2 of this Response.

Remarks: Begin on page 6 of this Response.